



January 2019

Dear Friend,

***We have cause to celebrate!*** 2019 marks the 40th anniversary for Firelands Association for the Visual Arts (FAVA). FAVA is a community inspired, enriched, and engaged through lifelong experiences with visual art. Our mission is to foster creativity and community by exhibiting contemporary visual art, educating people of all ages, and strengthening cultural awareness throughout the community. The vision and passion of a few artists and aesthetes in Oberlin has grown to a well-respected Northeast Ohio arts organization.

On April 6, 2019, beginning at 6pm, we are marking this occasion with a 40th anniversary gala—a lively 1940s themed art auction and dinner. You may be familiar with our annual wine tasting and art auction; the 2019 gala combines many of those same elements. We will feature amazing art by regional artists for purchase in both live and silent auctions and samples of the best wines from around the world. This year, we're adding festive live entertainment and a seated dinner.

**How you can participate:**

1. Sponsor the event – a variety of levels are available; details are included.
2. Purchase an ad in the event program book for as little as \$50!
3. Donate a gift basket(s) or gift certificate(s) for goods/services for the raffle.
4. Purchase tickets to the event (space is limited). Every ticket includes dinner, drinks, entertainment and seating.

**How we thank you:**

- Name/logo of thousands of promotional materials: flyers, postcards, etc.
- Name/logo link on our website, on Facebook page and email newsletter
- Name listed on signage at the event and in the event program
- Opportunity to display materials or business cards next to your donated item(s)

**Funds raised will provide critical operating support for FAVA.** Founded in 1979 in Oberlin, Ohio the Firelands Association for the Visual Arts is an independent nonprofit arts organization. For more information visit [favagallery.org](http://favagallery.org).

**Please fill out the enclosed form and return with your donation to FAVA no later than March 15, 2019.** Completed forms can be mailed to FAVA, 39 South Main Street, Oberlin, OH 44074; OR email [kathleen@fava.org](mailto:kathleen@fava.org) ; OR Fax 440.775.1107. For questions, call Executive Director, Kathleen Jackson at 440.774.7158. 100% of your donation is tax deductible as allowed by law. Please make checks payable to "FAVA." Tax ID: 34-1282501

Thank you for making our next 40 years possible!

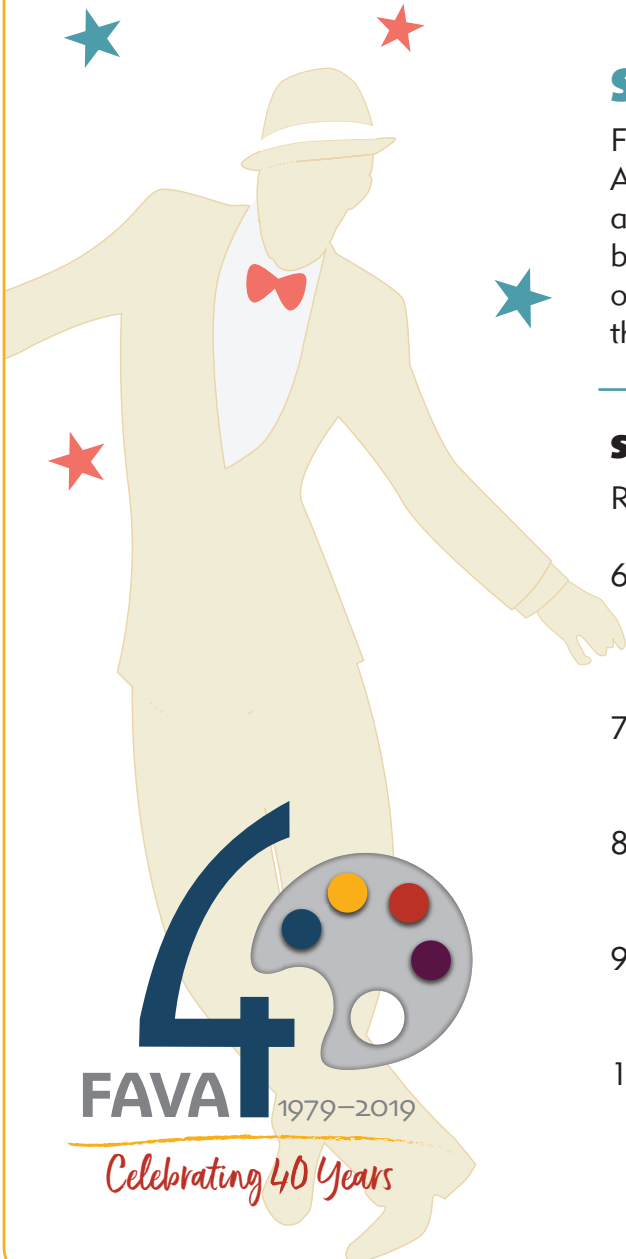
Sincerely,

**On Behalf of  
Firelands Association for the Visual Arts**

★ *The Best is Yet to Come!*

**FAVA** ★

40th Anniversary Celebration  
*Art Auction, Dinner & Live Entertainment*



## SPONSORSHIP OPPORTUNITIES

Founded in 1979 in Oberlin, Ohio the Firelands Association for the Visual Arts is an independent nonprofit arts organization. FAVA fosters creativity and community by exhibiting contemporary visual art, educating people of all ages, and strengthening cultural awareness throughout the community.

### **Saturday, April 6, 2019**

Root Room, Carnegie building, Oberlin College

- 6pm Cocktails  
Live Entertainment  
Raffles and Silent auction begin
- 7pm Dinner is served  
Performance by Frank & Dean
- 8pm Anniversary Celebration  
Live Auction
- 9pm Raffles and Silent Auction ends  
Dancing and Entertainment
- 10pm Event concludes

## Presenting Sponsor \$4,000

Exclusivity in the following sponsor's category.

### Logo or name acknowledged as a Presenting Sponsor:

- all collateral materials including invitations, flyers/posters, event program
- all media communications including press releases
- FAVA website, Facebook page, email blasts and other online promotions
- all advertising
- signage at the event
- from the main stage podium

### Full page ad in the program book

Opportunity to donate a prize or gift basket for the silent auction

Opportunity to have a company representative speak from the podium

Reserved table for eight (8); all eight are VIP tickets

## Creator \$2,500

### Logo or name acknowledged as a VIP sponsor:

- all collateral materials including invitations, flyers/posters, tickets, event program
- all media communications including press releases
- FAVA website, Facebook page, email blasts and other online promotions
- all advertising
- signage at the event
- from the main stage podium

### Half page ad in the program book

Opportunity to donate a prize or gift basket for the silent auction.

Reserved seating for four (4); all four are VIP Tickets

## Curator \$1,000

### Logo or name acknowledged on:

- most collateral materials such as invitations, flyers/posters, and event program
- FAVA website and Facebook page
- signage at the event

### Quarter page ad in the program book

Opportunity to donate a prize or gift basket for the silent auction.

Reserved seating for two (2); Two VIP tickets to the event.

## Enthusiast \$500

### Logo or name acknowledged on:

- FAVA website and Facebook page
- signage at the event

### Quarter page ad in the program book

Opportunity to donate a prize or gift basket for the silent auction.

Reserved seating for two (2); Two VIP tickets to the event.

# Program Book Advertising

Inside Cover (2 available) .....\$500

4.5" × 7.5" Full color

Full Page.....\$350

4.5" × 7.5" Full color

½ Page.....\$200

4.5" × 3.625" Full color

¼ Page.....\$100

2.125" × 3.625" Full color

Business Card .....\$50

3.5" × 2" Full color

Name Listing .....\$25

## PRINT DEADLINES:

*To appear in the following publications:*

<b>Invitation</b>	January 31, 2019
<b>Email Communications</b>	February 28, 2019
<b>Social Media</b>	Rolling deadlines
<b>Program Book</b>	March 15, 2019

## TICKETS:

<b>VIP Ticket</b>	\$100 pp	includes reserved seating in main ballroom
<b>VIP Couple</b>	\$180	includes reserved seating in main ballroom
<b>Ticket</b>	\$75 pp	
<b>Couple</b>	\$140	

# SPONSORSHIP REPLY FORM

The level of sponsorship chosen is:

\_\_\_\_\_ Presenting Sponsor \$4,000

\_\_\_\_\_ Curator \$1,000

\_\_\_\_\_ Creator \$2,500

\_\_\_\_\_ Enthusiast \$500

\_\_\_\_\_  
*Company (Name as you would like it to appear in all promotional material)*

\_\_\_\_\_  
*Contact Person*

\_\_\_\_\_  
*Title*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*City*

\_\_\_\_\_  
*State*

\_\_\_\_\_  
*Zip*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*Email Address*

Enclosed is a check in the amount of \$ \_\_\_\_\_

*Check made payable to FAVA*

Please send an invoice

Please bill credit card in the amount of \$ \_\_\_\_\_

Visa

MasterCard

American Express

\_\_\_\_\_  
**Print Name as it appears on Credit Card**

\_\_\_\_\_  
**Credit Card#**

\_\_\_\_\_  
**Exp. Date**

## INDIVIDUAL TICKETS

**VIP Individual Ticket \$100**

*(\$60 Tax-Deductible)*

**VIP Couple Tickets \$180**

*(\$100 Tax-Deductible)*

**Individual Ticket \$75**

*(\$35 Tax-Deductible)*

**Couple Ticket \$140**

*(\$60 Tax-Deductible)*

## ADVERTISING CONTACT (for program book)

\_\_\_\_\_  
*Name*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*Fax*

\_\_\_\_\_  
*Email*

*Please forward your reply to FAVA.*

Kathleen Jackson, Executive Director | FAVA | Email: [favaoberlin@gmail.com](mailto:favaoberlin@gmail.com)  
39 South Main Street, Oberlin, OH 44074 | Phone: 440.774.7158 | Fax: 216.775.1107

# AUCTION DONATION AGREEMENT FORM

Donor Name (Name as you would like it to appear in all promotional material)

Contact Person

Title

Address

City

State

Zip

Phone

Fax

Email Address

Description of donation:

VALUE of donation: \$ \_\_\_\_\_

(value MUST be provided by donor)

My donation item or certificate is:

- Included with this form
- Will be forwarded to FAVA via mail/shipment
- Needs to be picked up by FAVA by (date):

Please list any restrictions

Would you like to provide a descriptive brochure, photo, etc.?  YES  NO

Donor signature

Print donor name

Volunteer name

**Please complete this agreement, make one copy for your records and return the other copy to FAVA**

FAVA is a 501 C-3 non-profit organization.

Your donation is tax deductible as allowed by law. We thank you for your support!

Federal ID# - 34-1282501